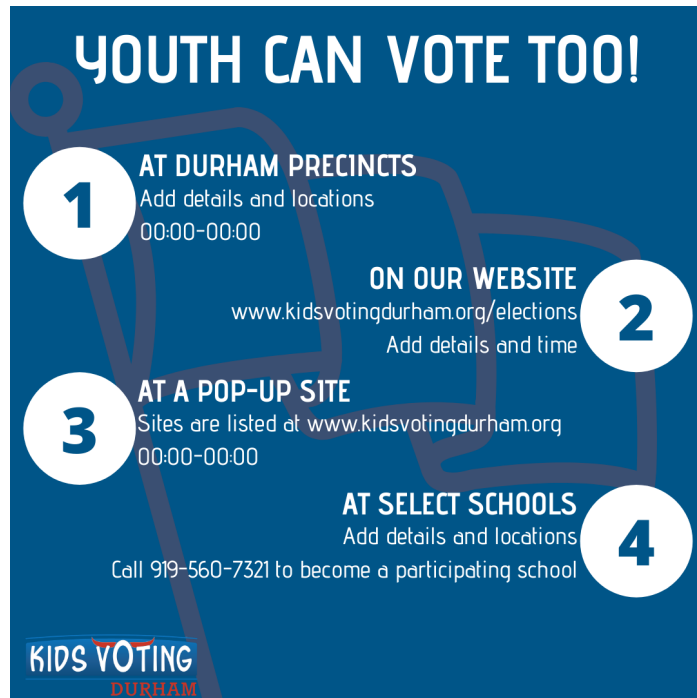


# Templates

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In the text portion, the full letter/story sent to the representative can be transcribed. In the actual post, there should include a highlighted phrase or sentence to give an overview. All templates were made on Canva.



This template was based off of their own “youth can vote” post but I tried to stick to a central color scheme. Including the logo is highly important and if reposted by others, the organization name is already in it.

“

Include a quote said  
by local representative  
or involved member of  
KVD

---

\*INSERT NAME HERE \*



Video layout on Canva. Insert a clip of an interview or student/kid giving an overview of candidates platforms and goals.



Use various forms of this template for holidays, back to school days or any other broad day.



Use templates like this to change out the center message. This is a good post for election day on Nov. 3, 2020.

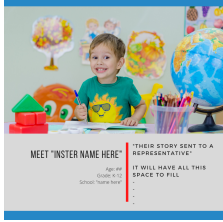
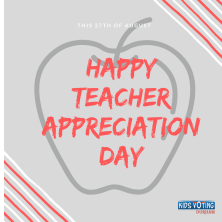

## General Comments

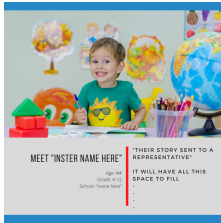
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- Video content like July 5, 2019 is really good for member highlights, introducing candidates if interviewed, giving updates or even promoting a quiz/survey.
  - Keep the background interesting and engaging.
- Put the highlights in order (KIDS VOTE).
  - Make sure to use them, otherwise they need to be deleted because it would be ineffective.

# Calendar – 6 Month Plan (Instagram)




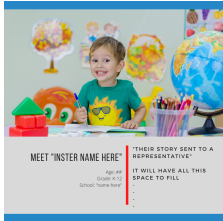
## May

Monday	Tuesday	Wednesday	Thursday	Friday
				<p><b>1</b></p>  <p>Happy Friday KVD followers! We want to give a shout out to _____ and share the letter they wrote to one of our representatives. (Paste story here).</p> <p>Make sure to check back every other Friday to read a new letter.</p>
<p><b>4</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>____</p> <p>*INSERT NAME HERE*</p>	<p><b>5</b></p> 	<p><b>6</b></p>  <p>Hello everyone, and welcome to the Kids Voting Durham weekly</p>	<p><b>7</b></p>	<p><b>8</b></p>

<p>Let's start the week off right with a quote from someone in your area. Make sure to write something in the comments and tag them to share how this quote made you feel!</p>	<p>Make sure to thank your teachers for all they have done! With COVID-19, send them your appreciation electronically with a virtual card! Happy teacher appreciation day to all of our educators in Durham.</p>	<p>wednesday update on one of your local/national candidates. Make sure to check in every other wednesday for another update!</p>		
<p><b>11</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p>*INSERT NAME HERE*</p> <p>Happy Monday! Here's a quote to kick start your week the right way.</p>	<p><b>12</b></p>	<p><b>13</b></p>	<p><b>14</b></p>	<p><b>15</b></p>  <p>Happy Friday KVD followers! We want to give a shout out to _____ and share the letter they wrote to one of our representatives. (Paste story here).</p> <p>Make sure to check back every other Friday to read a new letter.</p>

<p><b>18</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p>*INSERT NAME HERE*</p> <p>Happy Monday from KVD! We hope this quote brings you some motivation for this week.</p>	<p><b>19</b></p>	<p><b>20</b></p>  <p>Hello everyone, Kids Voting Durham is back with another candidate update for you!</p>	<p><b>21</b></p>	<p><b>22</b></p>
<p><b>25</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p>*INSERT NAME HERE*</p> <p>Happy Monday KVD followers! Leave some comments and tag our representative this week so they can see what you have to say.</p>	<p><b>26</b></p>	<p><b>27</b></p>	<p><b>28</b></p>	<p><b>29</b></p> <p>Happy Friday KVD followers! We want to give a shout out to _____ and share the letter they wrote to one of our representatives. (Paste story here).</p> <p>Make sure to check back every other Friday to read a new letter.</p>

## June

Monday	Tuesday	Wednesday	Thursday	Friday
<p style="text-align: center;"><b>1</b></p> <div style="text-align: center;">  <p>Include a quote said by local representative or involved member of KVD</p> <p><small>*INSERT NAME HERE*</small></p> </div> <p>Let's start the week off right with a quote from someone in your area. Make sure to write something in the comments and tag them to share how this quote made you feel!</p>	<p style="text-align: center;"><b>2</b></p>	<p style="text-align: center;"><b>3</b></p> <div style="text-align: center;">  </div> <p>Hello everyone, and happy Wednesday. It's Kids Voting Durham and we're back with another candidate update!</p>	<p style="text-align: center;"><b>4</b></p>	<p style="text-align: center;"><b>5</b></p>
<p style="text-align: center;"><b>8</b></p> <div style="text-align: center;">  <p>Include a quote said by local representative or involved member of KVD</p> <p><small>*INSERT NAME HERE*</small></p> </div> <p>Happy Monday! Here's a quote to kick start your week the right way.</p>	<p style="text-align: center;"><b>9</b></p>	<p style="text-align: center;"><b>10</b></p>	<p style="text-align: center;"><b>11</b></p>	<p style="text-align: center;"><b>12</b></p> <div style="text-align: center;">  </div> <p>Happy Friday KVD followers! We want to give a shout out to _____ and share the letter they wrote to one of our representatives. (Paste story here).</p>




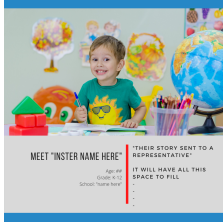

				Make sure to check back every other Friday to read a new letter.
<p><b>15</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p>*INSERT NAME HERE*</p> <p>Happy Monday from KVD! We hope this quote brings you some motivation for this week.</p>	<b>16</b>	<p><b>17</b></p>  <p>Hello everyone, and happy Wednesday. It's Kids Voting Durham and we're back with another candidate update!</p>	<b>18</b>	<b>19</b>
<p><b>22</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p>*INSERT NAME HERE*</p> <p>Happy Monday KVD followers! Leave some comments and tag our representative this week so they can see what you have to say.</p>	<b>23</b>	<b>24</b>	<b>25</b>	<p><b>26</b></p> <p>Happy Friday KVD followers! We want to give a shout out to _____ and share the letter they wrote to one of our representatives. (Paste story here).</p> <p>Make sure to check back every other</p>

				Friday to read a new letter.
<p><b>29</b></p> <p><b>“</b></p> <p>Include a quote said by local representative or involved member of KVD</p> <hr/> <p><small>*INSERT NAME HERE*</small></p> <p>Happy Monday everyone! KVD hopes you have an amazing week and stay tuned for more posts!</p>	<b>30</b>			

## July

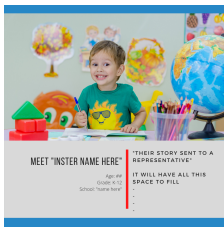

Monday	Tuesday	Wednesday	Thursday	Friday
		<p><b>1</b></p>  <p>Happy Wednesday. It's KVD and we're back with another weekly update on candidates near you!</p>	<b>2</b>	<b>3</b>


<p><b>6</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p>*INSERT NAME HERE*</p> <p>Happy Monday! Here's a quote to kick start your week the right way.</p>	<p><b>7</b></p>	<p><b>8</b></p>	<p><b>9</b></p>	<p><b>10</b></p> <p>Happy Friday KVD followers! We want to give a shout out to _____ and share the letter they wrote to one of our representatives. (Paste story here).</p> <p>Make sure to check back every other Friday to read a new letter.</p>
<p><b>13</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p>*INSERT NAME HERE*</p> <p>Let's start the week off right with a quote from someone in your area. Make sure to write something in the comments and tag them to share</p>	<p><b>14</b></p>	<p><b>15</b></p>  <p>Hello everyone, Kids Voting Durham is back with another candidate update for you!</p>	<p><b>16</b></p>	<p><b>17</b></p>



how this quote made you feel!				
<p><b>20</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p>*INSERT NAME HERE*</p> <p>Happy Monday from KVD! We hope this quote brings you some motivation for this week.</p>	<b>21</b>	<b>22</b>	<b>23</b>	<p><b>24</b></p>  <p>Happy Friday KVD followers! We want to give a shout out to ____ and share the letter they wrote to one of our representatives. (Paste story here).</p> <p>Make sure to check back every other Friday to read a new letter.</p>
<p><b>27</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p>*INSERT NAME HERE*</p> <p>Happy Monday KVD followers! Leave some comments and tag our representative</p>	<b>28</b>	<p><b>29</b></p>  <p>Happy Wednesday. It's KVD and we're back with another weekly update on candidates near you!</p>	<b>30</b>	<b>31</b>

this week so they can see what you have to say.				
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## August

Monday	Tuesday	Wednesday	Thursday	Friday
<p style="text-align: center;"><b>3</b></p> <p>Happy Monday everyone! KVD hopes you have an amazing week and stay tuned for more posts!</p>	<p style="text-align: center;"><b>4</b></p>	<p style="text-align: center;"><b>5</b></p>	<p style="text-align: center;"><b>6</b></p>	<p style="text-align: center;"><b>7</b></p>  <p>Happy Friday KVD followers! We want to give a shout out to _____ and share the letter they wrote to one of our representatives. (Paste story here).</p> <p>Make sure to check back every other Friday to read a new letter.</p>
<p style="text-align: center;"><b>10</b></p>	<p style="text-align: center;"><b>11</b></p>	<p style="text-align: center;"><b>12</b></p> 	<p style="text-align: center;"><b>13</b></p>	<p style="text-align: center;"><b>14</b></p>

<div>“</div> <div>Include a quote said by local representative or involved member of KVD</div> <div>—</div> <div>“</div> <div>Happy Monday from KVD! We hope this quote brings you some motivation for this week.</div>		<div>Hello everyone, Kids Voting Durham is back with another candidate update for you!</div>		
<div>17</div> <div>“</div> <div>Include a quote said by local representative or involved member of KVD</div> <div>—</div> <div>“</div> <div>Happy Monday! Here’s a quote to kick start your week the right way.</div>	<div>18</div>	<div>19</div>	<div>20</div>	<div>21</div> <div></div> <div>Happy Friday KVD followers! We want to give a shout out to _____ and share the letter they wrote to one of our representatives. (Paste story here).</div> <div>Make sure to check back every other Friday to read a new letter.</div>


<p><b>24</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p><small>*INSERT NAME HERE*</small></p> <p>Happy Monday KVD followers! Leave some comments and tag our representative this week so they can see what you have to say.</p>	<p><b>25</b></p>	<p><b>26</b></p>  <p>Happy Wednesday. It's KVD and we're back with another weekly update on candidates near you!</p>	<p><b>27</b></p> 	<p><b>28</b></p>
<p><b>31</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p><small>*INSERT NAME HERE*</small></p> <p>Let's start the week off right with a quote from someone in your area. Make sure to write something in the comments and tag them to share how this quote made you feel!</p>				

## September

Monday	Tuesday	Wednesday	Thursday	Friday
	1	2 <div data-bbox="701 403 920 525" data-label="Image"> </div> <p>Hello everyone, Kids Voting Durham is back with another candidate update for you!</p>	3	4 <div data-bbox="1193 403 1414 621" data-label="Image"> </div> <p>Happy Friday KVD followers! We want to give a shout out to _____ and share the letter they wrote to one of our representatives. (Paste story here).</p> <p>Make sure to check back every other Friday to read a new letter.</p>
7 <div data-bbox="227 1383 409 1545" data-label="Image"> </div> <p>Happy Monday KVD followers! Leave some comments and tag our representative</p>	8	9	10 <div data-bbox="945 1352 1167 1539" data-label="Image"> </div> <p>Make sure to follow our weekly updates on places you can cast your vote at for this election day!</p>	11

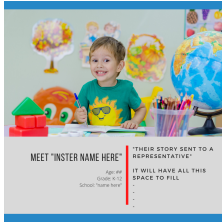




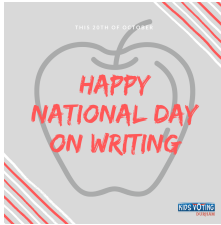

<p>this week so they can see what you have to say.</p>			<p>Additional information will be on our website as well.</p> <p><a href="http://www.kidsvotingdurham.org/">http://www.kidsvotingdurham.org/</a></p>	
<p><b>14</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p>*INSERT NAME HERE*</p> <p>Happy Monday from KVD! We hope this quote brings you some motivation for this week.</p>	<p><b>15</b></p>	<p><b>16</b></p>  <p>Hello everyone, and happy Wednesday. It's Kids Voting Durham and we're back with another candidate update!</p>	<p><b>17</b></p>	<p><b>18</b></p>  <p>Happy Friday KVD followers! We want to give a shout out to _____ and share the letter they wrote to one of our representatives. (Paste story here).</p> <p>Make sure to check back every other Friday to read a new letter.</p>
<p><b>21</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p>*INSERT NAME HERE*</p> <p>Happy Monday! Here's a quote to</p>	<p><b>22</b></p>	<p><b>23</b></p>	<p><b>24</b></p>  <p>Make sure to follow our weekly updates</p>	<p><b>25</b></p>


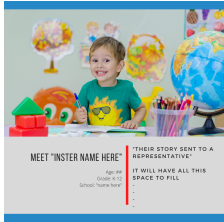
<p>kick start your week the right way.</p>			<p>on places you can cast your vote at for this election day! Additional information will be on our website as well.</p> <p><a href="http://www.kidsvotingdurham.org/">http://www.kidsvotingdurham.org/</a></p>	
<p><b>28</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p><small>*INSERT NAME HERE*</small></p> <p>Happy Monday KVD followers! Leave some comments and tag our representative this week so they can see what you have to say.</p>	<p><b>29</b></p>	<p><b>30</b></p>  <p>Hello everyone, Kids Voting Durham is back with another candidate update for you!</p>		

**October**

<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>
			<b>1</b>	<b>2</b>

				<div data-bbox="1193 210 1412 430"></div> <p>Happy Friday KVD followers! We want to give a shout out to _____ and share the letter they wrote to one of our representatives. (Paste story here).</p> <p>Make sure to check back every other Friday to read a new letter.</p>
<div data-bbox="235 1123 414 1354"><p>5</p><p>“</p><p>Include a quote said by local representative or involved member of KVD</p><p>—</p><p>*INSERT NAME HERE*</p></div> <p>Happy Monday! Here’s a quote to kick start your week the right way.</p>	<p>6</p>	<div data-bbox="698 1165 917 1291"></div> <p>Hello everyone, Kids Voting Durham is back with another candidate update for you!</p>	<p>8</p>	<p>9</p>

<p><b>12</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p>*INSERT NAME HERE*</p> <p>Let's start the week off right with a quote from someone in your area. Make sure to write something in the comments and tag them to share how this quote made you feel!</p>	<p><b>13</b></p>	<p><b>14</b></p>	<p><b>15</b></p>  <p>Make sure to follow our weekly updates on places you can cast your vote at for this election day! Additional information will be on our website as well. <a href="http://www.kidsvotingdurham.org/">http://www.kidsvotingdurham.org/</a></p>	<p><b>16</b></p> <p>Happy Friday KVD followers! We want to give a shout out to _____ and share the letter they wrote to one of our representatives. (Paste story here).</p> <p>Make sure to check back every other Friday to read a new letter.</p>
<p><b>19</b></p> <p>“</p> <p>Include a quote said by local representative or involved member of KVD</p> <p>—</p> <p>*INSERT NAME HERE*</p> <p>Happy Monday everyone! KVD hopes you have an amazing week and stay tuned for more posts!</p>	<p><b>20</b></p>  <p>Happy National Day on Writing! Send us your thoughts on the upcoming election and who you want to win!</p>	<p><b>21</b></p>  <p>Hello everyone, and happy Wednesday. It's Kids Voting Durham and we're back with another candidate update!</p>	<p><b>22</b></p>	<p><b>23</b></p>

<div>26</div> <div>“</div> <div>Include a quote said by local representative or involved member of KVD</div> <div>—</div> <div>*INSERT NAME HERE*</div> <div>Happy Monday from KVD! We hope this quote brings you some motivation for this week.</div>	<div>27</div>	<div>28</div>	<div>29</div> <div></div> <div>Make sure to follow our weekly updates on places you can cast your vote at for this election day! Additional information will be on our website as well. <a href="http://www.kidsvotingdurham.org/">http://www.kidsvotingdurham.org/</a></div>	<div>30</div> <div></div> <div>Happy Friday KVD followers! We want to give a shout out to _____ and share the letter they wrote to one of our representatives. (Paste story here).</div> <div>Make sure to check back every other Friday to read a new letter.</div>
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